



Global Provider of High Performance Printing & Coating Solutions

Press Release for Immediate Release!

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HARRIS & BRUNO INTERNATIONAL HOST'S 2006 SALES MEETING IN CALIFORNIA!

Sept. 2006...For three days, Harris & Bruno International played host to over 35 sales representatives, sales managers, and sales & service associates throughout the US, Canada, Europe and Asia. With the recent acquisitions of Kemp Products of Texas and ESS, Electro Sprayer Systems of Illinois, there have been many new product and company developments, spurring the need for an International Sales Meeting.

For three consecutive days, sales & service personnel from around the globe came together to discuss the new product lines, get hands-on technical demonstrations and training, as well as communication needs necessary for a growing company. In addition to all the technical training, Harris & Bruno brought in a nationally recognized motivational speaker, Brian Norris Ltd (briannorris.com), who spoke on topics such as workplace communication, website technologies, and how to passionately sell in a competitive marketplace. The sales meeting wrapped up on Saturday with a fun filled day of adventure touring the beautiful and majestic area of Lake Tahoe, California.

Harris & Bruno International is a leading auxiliary equipment manufacturer to the offset and flexographic printing communities. Their headquarters is located in Roseville, California with a European office located in Schwäbisch Gmünd, Germany. With sales representatives located throughout the United States, Canada, Europe, Mexico, Latin American, Asia and the South Pacific they continue to support their global reputation for supplying high quality printing & coating solutions since 1948.

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